

WEI

Western Education Institute

BUSINESS ADMINISTRATION & MANAGEMENT

Optional Cannabis Business Management & Professional Cannabis Bud-Tending Certifications Available

Education Your Way!

100% online with hands on internship.



Online Courses With Live Lecture



Learn 24 Hours A Day At Your Pace



Experiential Learning Through Internship



Online Courses Start Every 8 Weeks



Receive Your Accredited Certificate In 6-12 Months



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* Support@WesternEducationInstitute.edu

(833) 319-4506

BUSINESS MANAGEMENT CERTIFICATION

This accredited training program prepares graduates for careers focused on Business Management. Students who complete the program will understand foundational practices needed to manage a successful business. Students completing the program will learn key skills such as managing finances, analyzing data and market trends, and developing policies to increase business operations' efficiency. This full certification program consists of 16 core courses and 3 elective courses. This program can be completed in 6 months on a full-time course load or 1 year on a part time course load.

Core Courses

1. Financial Accounting
2. Principles of Marketing
3. Purchasing Management
4. Management & Leadership in Operations
5. Legal Environment of Business
6. Accounting Computer Applications I
7. Project Management & Organizational Structures
8. Management & Leadership in Sales
9. The Power of Leadership
10. Human Resources
11. Financial Analysis & Management
12. Effective Hiring & Interviewing
13. Team Performance Management
14. Designing an Effective Team Structure
15. Principles of Management

Elective Courses (Choose 3)

- Cross Cultural Leadership
- Planning and Delivering Effective Presentations
- Ethical and Credible Leadership
- Strategic Decision Making
- Becoming a Strategic Leader
- Leading for Creativity and Innovation



CANNABIS BUSINESS MANAGEMENT CERTIFICATION

This accredited training program prepares graduates for careers focused on business practices in the cannabis industry. Students will learn the key elements of a cannabis operation, including the farming of cannabis and products for human use. This full certification program consists of 8 core courses and 4 elective courses. This program can be completed in less than 6 months on a full-time course schedule.

Core Courses

1. Intro to The Cannabis Industry
2. Introduction to Cannabis HR
3. Cannabis Industry Business Management (Prerequisite Introduction to Cannabis HR)
4. Cannabis Agriculture: Natural Farming
5. Cannabis Agriculture: Hydroponic Growing
6. Cannabis Agriculture: Large Scale Commercial Growing
7. Industrial Agricultural Hemp
8. Extraction, Consumables, and Topicals

Elective Courses (choose 3)

- Cross Cultural Leadership
- Planning and Delivering Effective Presentations
- Ethical and Credible Leadership
- Strategic Decision Making
- Becoming a Strategic Leader
- Leading for Creativity and Innovation



CANNABIS PROFESSIONAL BUD TENDING CERTIFICATION

This accredited training program prepares graduates for careers as a Budtender in the cannabis industry. Students will learn the key elements of bud tending best practices and licensure requirements within a dispensary and a grow facility. This full certification program consists of 5 core courses. This program can be completed in less than 3 months on a full-time course schedule.

1. Professional Budtender Training
2. Cannabis Business Licensing for Storefronts
3. Cannabis Business Licensing for Agriculture
4. Cannabis Business Licensing for CBD Hemp Storefronts
5. Cannabis Business Licensing for Industrial HEMP Agriculture